



EDITORIAL CALENDAR

PRINTING IMPRESSIONS 2025 EDITORIAL CALENDAR

MONTH	FEATURES	BONUS DISTRIBUTION
JANUARY Ad Close: 1/2/2025 Materials Due: 1/7/2025	<ul style="list-style-type: none">■ Top 25 "Hot Markets" for Print Demand Annual Forecast■ Economic, Regulatory, Postal, Legislative Outlook for 2025■ How to Talk to Your Customers about Sustainability	■ PRINTING United Leadership Summit
FEBRUARY Ad Close: 1/24/2025 Materials Due: 1/29/2025	<ul style="list-style-type: none">■ Adding Value With Conventional Enhancements and Digital Embellishments■ Tips for Managing Online Storefronts■ Keeping OSHA Compliant	
MARCH Ad Close: 2/17/2025 Materials Due: 2/20/2025	<ul style="list-style-type: none">■ Using Robotics to Enable Automation and Address Labor Shortages■ Attracting and Retaining Workers: What Is the Next Gen Looking For?■ Women in Printing: Tapping into their Leadership/Attracting the Next Gen	
APRIL Ad Close: 3/19/2025 Materials Due: 3/24/2025	<ul style="list-style-type: none">■ Production Inkjet Printing State of the Market■ Ganging Jobs to Reduce Waste - How Software Can Help■ Small Steps Toward Sustainability: Make Your Shop More Sustainable	■ Inkjet Summit
MAY Ad Close: 4/16/2025 Materials Due: 4/21/2025	<ul style="list-style-type: none">■ Impact of AI and Big Data/Data Management on the Printing Industry■ Strategies to Power Sales Success■ Tips from an HR Expert	
JUNE Ad Close: 5/13/2025 Materials Due: 5/16/2025	<ul style="list-style-type: none">■ Technology Advancements in the Sheetfed Offset Pressroom■ Print Demand Trends in Key Vertical Segments■ Key Takeaways from Inkjet Summit 2025	
JULY Ad Close: 6/11/2025 Materials Due: 6/16/2025	<ul style="list-style-type: none">■ 42nd Annual <i>Printing Impressions</i> 300 & Who's Who in Printing (Includes Rankings of Market Leaders in Key Segments)■ Fast-Track Companies on the 2025 <i>Printing Impressions</i> 300 List■ State of the M&A Market	
AUGUST Ad Close: 7/14/2025 Materials Due: 7/17/2025	<ul style="list-style-type: none">■ <i>Printing Impressions</i> Top 100 Print Buyers for 2026 Ranking and Analysis■ Leveraging Lean: Addressing Waste Head On■ Cultivating Relationships with Marketers and Brand Owners: How to Communicate With and Sell to Them Effectively	
SEPTEMBER Ad Close: 8/15/2025 Materials Due: 8/20/2025	<ul style="list-style-type: none">■ Preview to PRINTING United Expo 2025■ Driving Your Business Forward with MIS, CRM, ERP Software Integration - Key Considerations■ Making the Most of a Hybrid Printing Environment	
OCTOBER Ad Close: 9/12/2025 Materials Due: 9/17/2025	<ul style="list-style-type: none">■ Innovators: Recognizing Best-in-Class Companies■ Tapping into Convergence: How Expansion Can Drive Revenue■ Advancements in B2-Format Sheetfed Inkjet Printing	■ PRINTING United Expo
NOVEMBER Ad Close: 10/17/2025 Materials Due: 10/22/2025	<ul style="list-style-type: none">■ Managing Customer Color Expectations Across Print Platforms■ Breaking through the Bottlenecks in Your Workflow■ PRINTING United Expo Post-Show Coverage	
DECEMBER Ad Close: 11/14/2025 Materials Due: 11/19/2025	<ul style="list-style-type: none">■ 40th Annual <i>Printing Impressions</i> Printing Industry Hall of Fame Inductees■ 2026 Outlooks for Key Print Market Segments	