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Printing Impressions In-plant Impressions

Driving with Data



Speakers



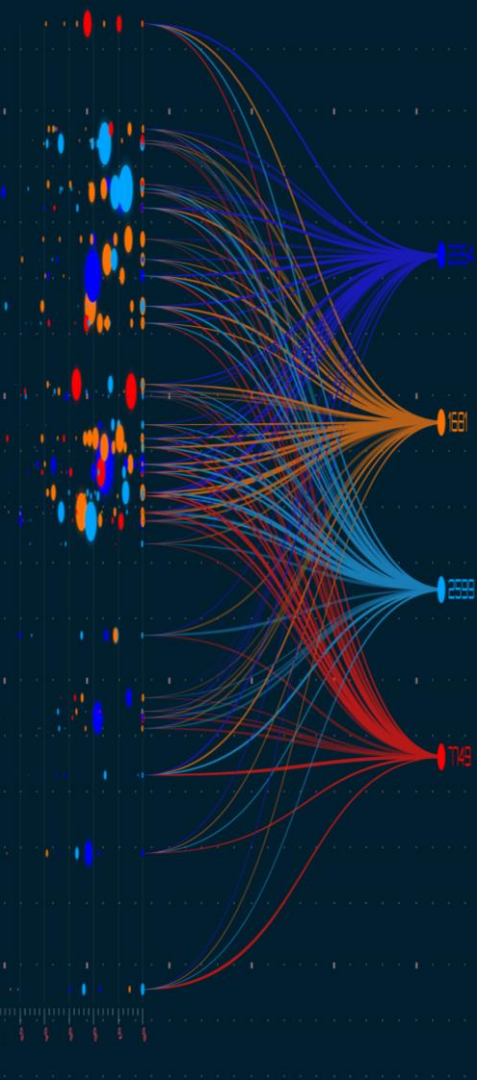
Pat McGrew
Managing Director
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David Zwang
Principal
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Driving with Data – Expanding Opportunities

- Leveraging your knowledge of data-driven workflows to expand into new areas.
- Optimizing your workflow to support on boarding of more customers and more jobs.
- Automation?
- Right-sizing your equipment footprint.





Secrets of Transaction Printers

- How to work with data
- How to create secure environments
- How to create data-driven workflows
- How to onboard customers and jobs efficiently
- Quality assurance
- On-time delivery

How do you leverage that knowledge to expand?



Secrets of Data-Driven Workflows

- Customer Data: What and Where
- Creative: Template and Format
- Onboarding: Preflight, Normalize
- Dashboard Support
- To JDF or Not to JDF

Can you apply these to segments you don't currently serve?



Right-sizing for Success

- What equipment makes sense for the work you do/want to do?
 - Cut-sheet or Continuous
 - Mono or CYMK
 - Substrate support
- Finishing inline, near line or offline?

What investment would make sense and bring the best ROI?

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